



## Advertising Schedule 2008-2009

Issue	Copy Deadline	On Sale Date
171: June/July 2008	1 May 2008	23 May 2008
172: Aug/Sept 2008	1 July 2008	25 July 2008
173: Oct/Nov 2008	3 September 2008	26 September 2008
174: Dec 2008/Jan 2009	4 November 2008	28 November 2008
175: Feb/Mar 2009	6 January 2009	30 January 2009
176: Apr/May 2009	3 March 2009	27 March 2009
177: June/July 2009	5 May 2009	29 May 2009
178: Aug/Sept 2009	7 July 2009	31 July 2009
179: Oct/Nov 2009	1 September 2009	25 September 2009
180: Dec 2009/Jan 2010	3 November 2009	27 November 2009

*Modern Locomotives Illustrated* is published on the last Friday in the month

### Contact Details

#### General Editorial Address

The Railway Centre.Com Ltd, PO Box 45, Dawlish, Devon. EX7 9XY

Tel: +44 (0) 1626 862320

Advertising Manager: Chris Perkins

Address: 26 Bramblewood Road, Weston-super-Mare, North Somerset.  
BS22 9JQ.

Tel: +44 (0)1934 512054, Mobile: +44 (0)7904 067769

E-mail: [advertising@modern-locoillustrated.com](mailto:advertising@modern-locoillustrated.com)

Advertising Production Service: The Railway Centre.Com Ltd,  
PO Box 45, Dawlish, Devon. EX7 9XY

Tel: +44 (0)1626 862320

Please note camera ready artwork and completed PDF/JPEG adverts should be sent to the editorial address.



## Modern LOCOMOTIVES ILLUSTRATED



*Modern Locomotives Illustrated* is a bi-monthly high-quality 80 page magazine, edited by Colin J. Marsden and produced by TheRailwayCentre.Com Ltd. Each issue is devoted to one class of UK locomotive or multiple unit train type and covers in depth, the development, design, introduction and life of the class, as well as preservation for the classes no longer in main line service.

*Modern Locomotives Illustrated* concentrates on detail, with sections covering the internal and exterior equipment positions, liveries, sub-class details, refurbishments as well as modifications. Full and detailed driving cab layouts are included, with a complete numeric fleet list covering the full history of each member of the fleet under review.

With such a compilation of material on one class, these magazines are especially useful to the railway modeller who wishes to 'super-detail' ready to run model railway equipment.

*Modern Locomotives Illustrated* is produced on high-quality art paper thus ensuring the best possible reproduction of material. The title is edited by Colin J. Marsden, who has authored over 70 railway books and previously been the editor of several railway news and general focus magazines.

## What is in Modern Locomotives Illustrated?

*Modern Locomotives Illustrated* is published six times per year in January, March, May, July, September, and November. Each 80 page issue is devoted to one specific class of diesel or electric locomotive or diesel or electric multiple unit train.

Each issue has sections covering:

- Design, Development and Introduction
- Full and comprehensive technical data including all sub-classes
- Locomotive or train 'walk around' showing positions of all main equipment items in drawing and pictorial form
- Full front end equipment details in pictures
- Complete set of scale drawings (ideal for modellers)
- Detailed cab view illustrations
- Illustrations of all main and sub-classes in detail
- Illustrations of all main and sub-classes in action
- Details of refurbishment and rebuild programmes
- Numeric details of sub-class modifications
- The preservation scene and return to main line operations
- Special events such as overseas running, accidents and namings
- Highly detailed fleet listing, giving dates of introduction, works numbers, re-numbering with dates, names applied and full disposal information



## Advertising Rates

### Full Colour

Insertions	1	3	6
Whole Page	£650	£500	£400
Half Page	£325	£250	£200
Quarter Page			£265
Eighth Page			£170
	£90	£85	£75
Special Positions 10% extra.			All prices <b>exclude</b> VAT

**Call for special introductory price rates**

Classified Lineage: £0.50 per word (minimum 20 words)  
 Inserts can be arranged - please contact Editorial Office

### Semi Display

1 insertion £10.00 per single column cm, minimum 3cm  
 3 insertions £8.50 per single column cm, minimum 3cm  
 6 insertions £8.00 per single column cm, minimum 3cm  
 12 insertions £7.50 per single column cm, minimum 3cm

### Mechanical Data (mm)

Double Page Spread (DPS) (bleed) 303 x 426, (trim) 297 x 420  
 Double Page Spread (text) 265 x 390  
 Full Page (bleed) 303 x 216, (trim) 297 x 210, (text) 265 x 185  
 Half Page-horizontal 130 x 185, Half Page-vertical 265 x 90  
 Quarter Page (horizontal) 60 x 185, Quarter Page (Vertical) 130 x 90  
 Eighth Page 60 x 90  
 Classified Column width 44

Photographs, transparencies and other printed material are acceptable.  
 Text is accepted in .doc format from Microsoft Word in either Mac or PC format, sent as an attachment or direct from email.  
 Artwork can be sent on CD, or email attachment.

File formats we can accept

- QuarkXPress v4.0 or higher or Adobe In Design CS2 or CS3  
 Please include fonts and embedded pics when collecting.
- Illustrator or Freehand EPS files, with embedded fonts.
- Any Photoshop standard formats: EPS, TIFF, BMP, JPEG etc.,  
 using CMYK for colour files, 300 dpi resolution at actual size.
- PDF - Generated with pre-press settings and embedded fonts.
- Colour is standard 4-colour process CMYK.
- Pantone Colour should be specified.

Your artwork / copy file should be accompanied by a printed proof of artwork (where possible) and any disk should be clearly labelled and state whether the disk is to be returned.

- Artwork and design facilities are available for a small charge.